

Zero-Shot Video Question Answering

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Outline

- **Background: Building AI systems that can see and talk**
 - Tasks
 - Neural architectures
 - Training
- **Zero-shot video question answering**
 - Just ask: learning to answer questions from narrated videos
 - Zero-shot video question answering via frozen bidirectional language models

Tasks

Visual Captioning



Model

A dog is running in the snow.

Visual Question Answering (VQA/VideoQA)



Model

running

What is the dog doing?

Text-to-visual retrieval

A dog is running in the snow.

Model

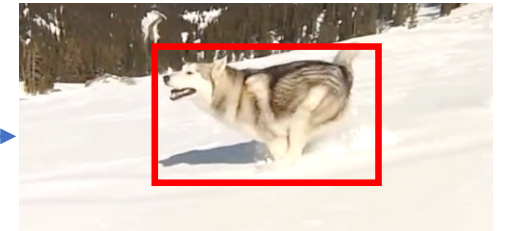


Database of images or videos

Visual Grounding



Model



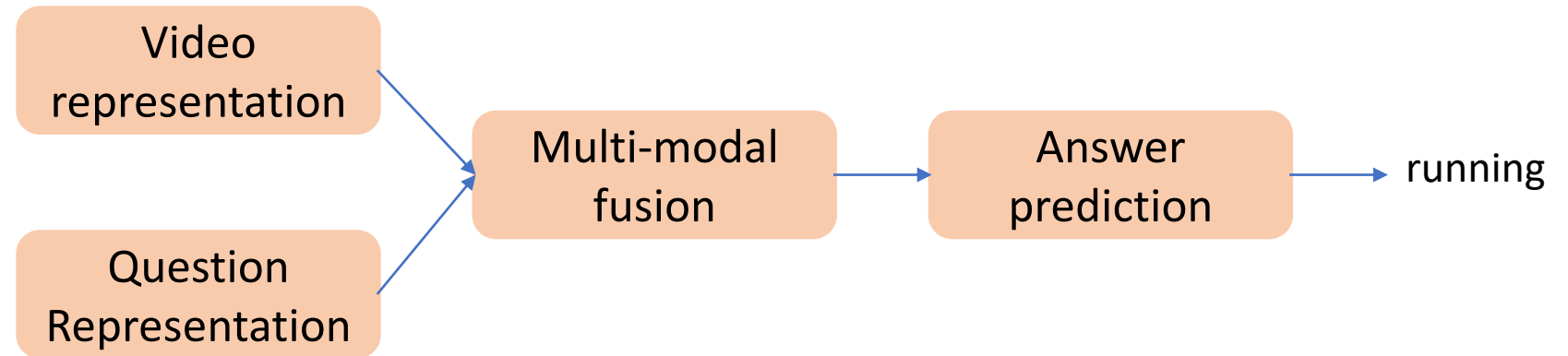
A running dog

A typical neural architecture (VideoQA)

- Typical video representation: pretrained vision transformer [Dosovitskiy 2021]
- Typical question representation: pretrained BERT [Devlin 2019]
- Typical multi-modal fusion: transformer [Vaswani 2017]
- Typical answer prediction module: classifier



What is the dog doing?



[Dosovitskiy 2021] An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale , Dosovitskiy et al, ICLR 2021.

[Devlin 2019] Bert: Pre-training of deep bidirectional transformers for language understanding, Devlin et al, NAACL 2019.

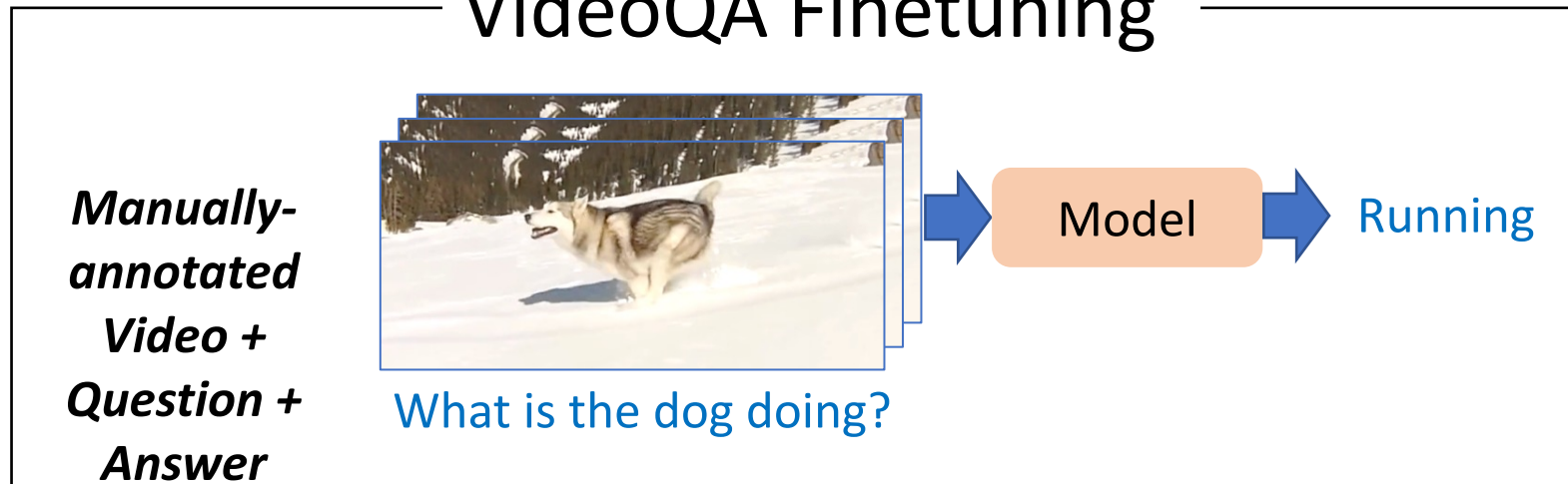
[Vaswani 2017] Attention is all you need, Vaswani et al, NeurIPS 2017.

A typical training procedure (VideoQA)

Multi-Modal Pretraining



VideoQA Finetuning



Just Ask: Learning to Answer Questions from Millions of Narrated Videos

Antoine Yang, Antoine Miech, Josef Sivic, Ivan Laptev, Cordelia Schmid

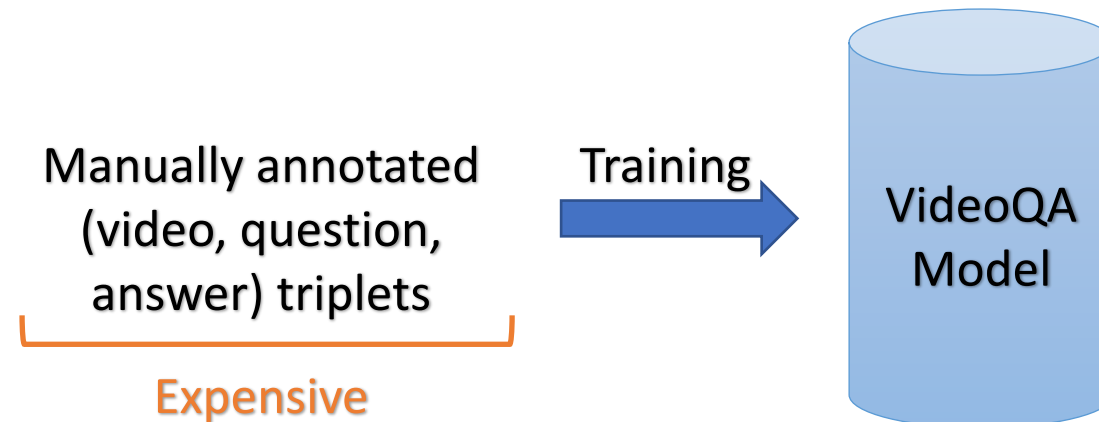
Project page: <https://antoyang.github.io/just-ask.html>

Paper: <https://arxiv.org/abs/2012.00451>



Challenges

- SoTA approaches use manual supervision
- **Issues:** Manual annotation for VideoQA is expensive. Large diversity of questions and videos.
- **Problematic:** How to tackle VideoQA with the least amount of manual supervision possible?



Just Ask idea

- Automatically generate VideoQA training data from narrated videos.
- Rely on text-only annotations and cross-modal supervision.



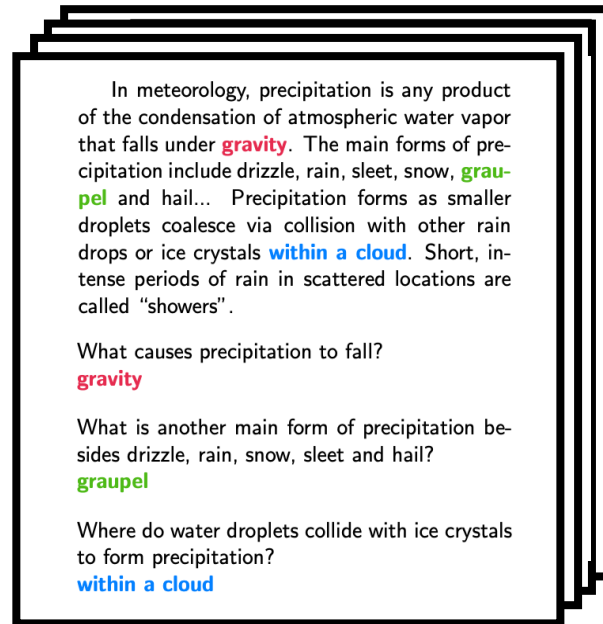
Speech: The sound is amazing on this piano.

➡ **Generated question:** What kind of instrument is the sound of?
Generated answer: piano

Text-only supervision

We use language models trained on a text-only question-answering corpus [Raffel 2020, Suraj 2020, Rajpurkar 2016].

**Manually annotated
QA text corpus**



Training

Training

Answer
extractor
Transformer
 T_a

Question
generator
Transformer
 T_q

[Raffel 2020] Exploring the limits of transfer learning with a unified text-to-text transformer, Raffel et al, JMLR 2020.

[Suraj 2020] Question Generation, Suraj, GitHub repository 2020.

[Rajpurkar 2016] SQuAD: 100,000+ questions for machine comprehension of text, Rajpurkar et al, arXiv 2016.

Weak supervision in narrated videos

- Narrated videos are easy to obtain at scale.
- **Assumption:** weak correlation between the visual content and the speech [Miech 2019]



Generating VideoQA data

Raw narration S

“to dry before you
stick him on a kick l”

“put up some pictures
of him with another”

“monkey as well so
you can make many”

“as you like thank
you for watching”

Sentence
extractor
 p

[Tilk 2016]

Extracted sentence $p(s)$

“I put up some pictures of
him with another monkey.”

Question
generator
 T_q

Answer
extractor
 T_a

“Monkey” **Outputs**

Extracted answer a

“What animal did I put up
pictures of him with?”

Generated question q

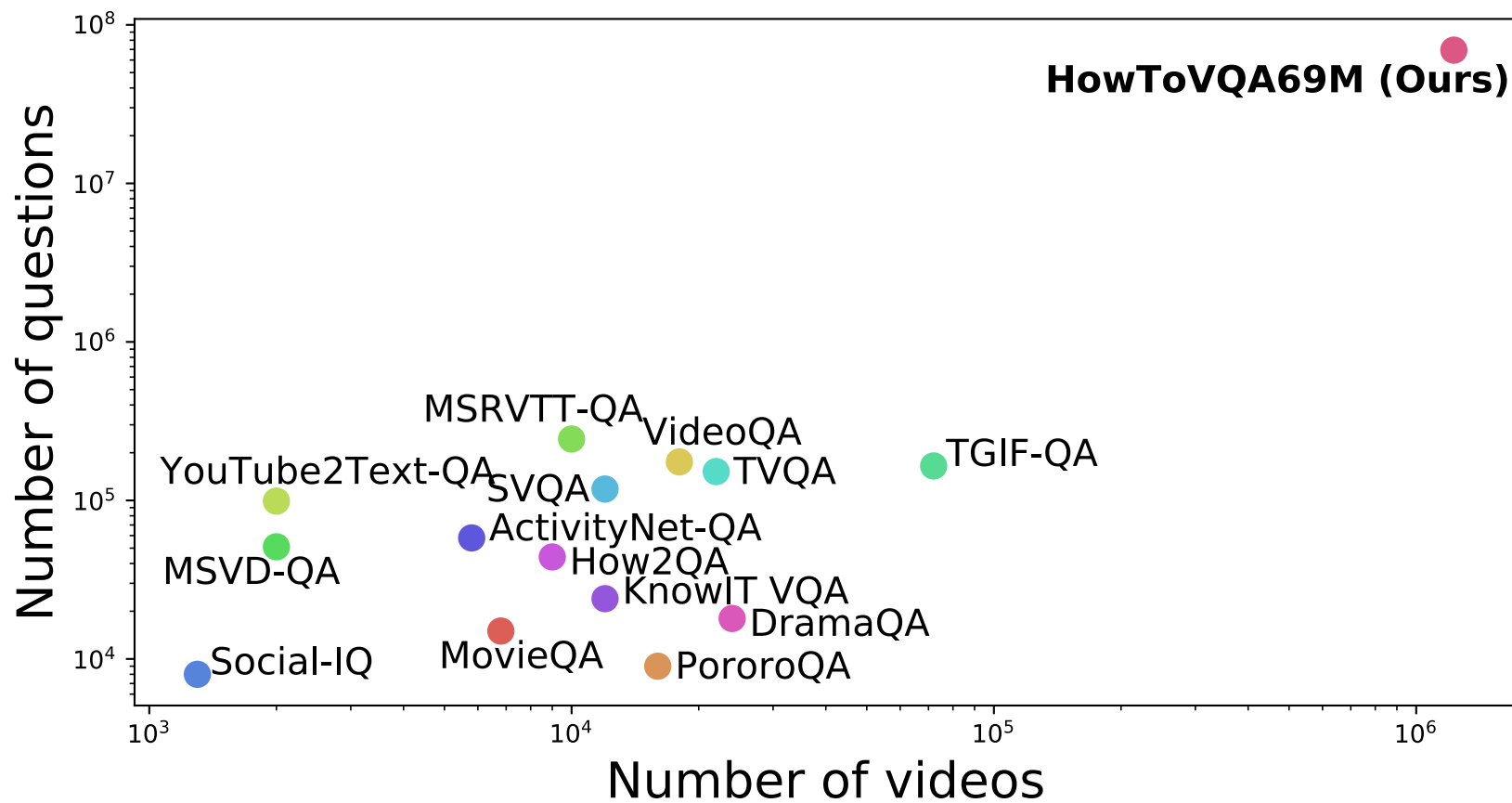
$p(s)$ start time
end time

Sentence-aligned video v



HowToVQA69M: a large-scale VideoQA dataset

- Generated by applying our pipeline to HowTo100M [Miech 2019]
- 69M video-question-answer triplets



Noise in HowToVQA69M



Speech: So you bring it to a point and we'll, just cut it off at the bottom.

Generated question: What do we do at the bottom?

Generated answer: cut it off



≈ 30%



Speech: Do it on the other side, and you've peeled your orange.

Generated question: What color did you peel on the other side?

Generated answer: orange

QA Generation error

≈ 31%



Speech: You can't miss this...

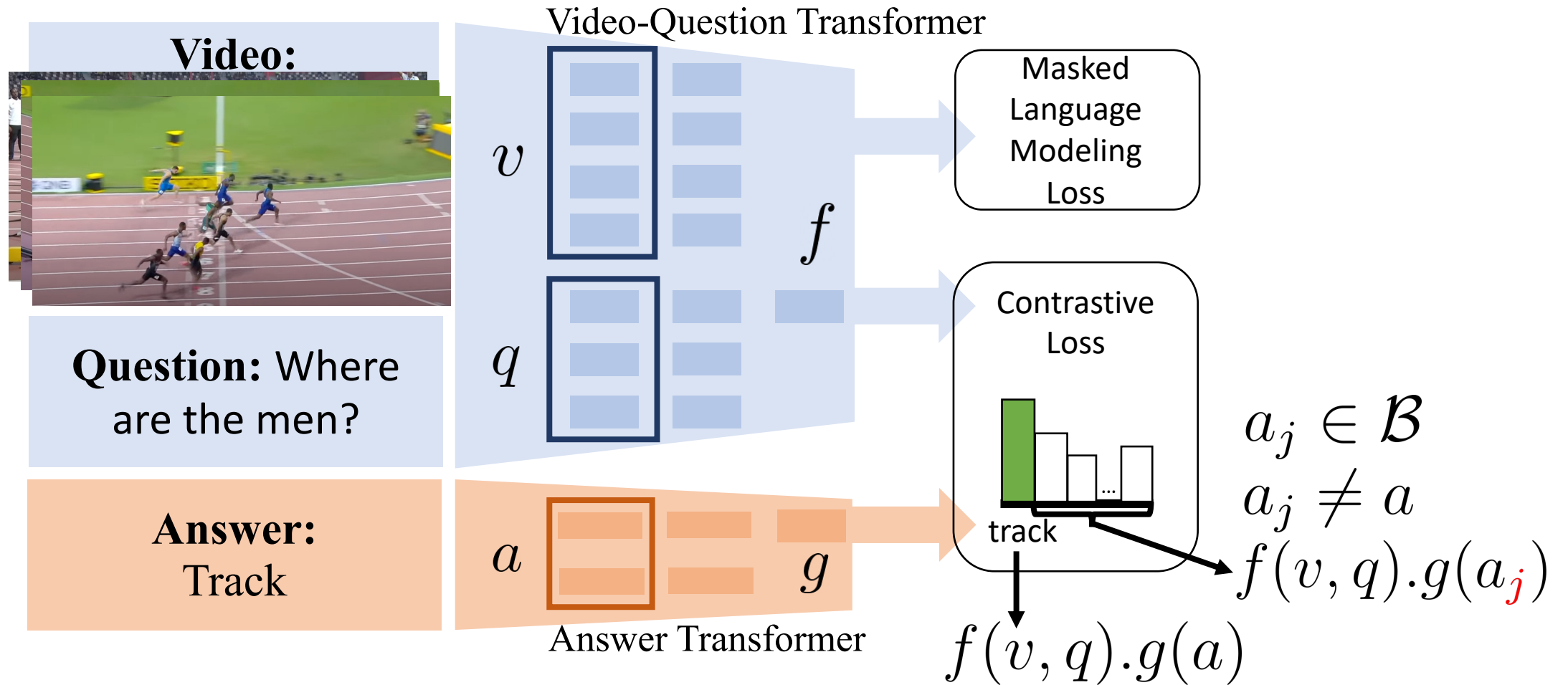
Generated question: What can't you do?

Generated answer: miss

QA unrelated to video

≈ 39%

VideoQA model and training procedure



Zero-shot VideoQA: quantitative results

Task definition: no manual supervision of visual data

- Importance of the visual modality
- Importance of generating video-question-answer triplets

Quantitative results on 5 VideoQA datasets:

Method	Pretraining Data	iVQA		MSRVTT-QA		MSVD-QA		ActivityNet-QA		How2QA
		Top-1	Top-10	Top-1	Top-10	Top-1	Top-10	Top-1	Top-10	Top-1
Random	\emptyset	0.09	0.9	0.02	0.2	0.05	0.5	0.05	0.5	25.0
QA-T	HowToVQA69M	4.4	23.2	2.5	6.5	4.8	15.0	11.6	45.8	38.4
VQA-T	HowTo100M	1.9	11.9	0.3	3.4	1.4	10.4	0.3	1.9	46.2
VQA-T (Ours)	HowToVQA69M	12.2	43.3	2.9	8.8	7.5	22.4	12.2	46.5	51.1




Table 2: Comparison with baselines for zero-shot VideoQA. Top-1 and top-10 (for open-ended datasets) accuracy are reported.

Zero-shot VideoQA: qualitative results



Question: What is the man cutting?

GT answer: pipe

QA-T (HowToVQA69M): onion

VQA-T (HowTo100M): knife holder

Just Ask: pipe



Question: What is the largest object at the right of the man?

GT answer: wheelbarrow

QA-T (HowToVQA69M): statue

VQA-T (HowTo100M): trowel

Just Ask: wheelbarrow



Question: What fruit is shown in the end?

GT answer: watermelon

QA-T (HowToVQA69M): pineapple

VQA-T (HowTo100M): slotted spoon

Just Ask: watermelon

Online Demo

<http://videoqa.paris.inria.fr/>

Just Ask VideoQA Demo

Choose a video for which you want to ask a question

Default question, start and end timestamps are from the iVQA test set annotations. Nothing is pre-computed for these videos.



CUTTING ALL MY HAIR OFF WITH KITCHEN SCISSORS | Vlogmas Day 4



Pizza, Pasta, Passion: Strawberry Shortcake



AR-15 Parts: My Top Picks



Ceramics Basics: Throwing a Cylinder on the Pottery Wheel



Tea time with English Ivy (Battles against Invasive Species)



Fixing Door hinges when Hinge holes are ruined and to big



OneLIFE: Decontamination of surgical instruments



Using Paper Filters - Ninja Coffee Bar

Video Question Answering on iVQA



Top 5 answers (finetuned model) :

clay
pottery
pot
bowl
wood



Results after finetuning

SoTA on 4 existing VideoQA datasets

Method	Pretraining data	MSRVTT-QA	MSVD-QA
E-SA [87]		29.3	27.6
ST-TP [35]		30.9	31.3
AMU [87]		32.5	32.0
Co-mem [27]		32.0	31.7
HME [23]		33.0	33.7
LAGCN [33]		—	34.3
HGA [37]		35.5	34.7
QueST [36]		34.6	36.1
HCRN [42]		35.6	36.1
ClipBERT [44]	COCO [15]+ Visual Genome [41]	37.4	—
SSML [6]	HowTo100M	35.1	35.1
CoMVT [68]	HowTo100M	39.5	42.6
VQA-T	\emptyset	39.6	41.2
VQA-T	HowToVQA69M	41.5	46.3

Table 4: Comparison with state of the art on MSRVTT-QA and MSVD-QA (top-1 accuracy).

	Pretraining data	ActivityNet QA	How2QA
E-SA [94]		31.8	—
MAR-VQA [105]		34.6	—
HERO [48]	HowTo100M + TV Dataset	—	74.1
CoMVT [68]	HowTo100M	38.8	82.3
VQA-T	\emptyset	36.8	80.8
VQA-T	HowToVQA69M	38.9	84.4

Table 5: Comparison with state of the art on ActivityNet-QA and the public val set of How2QA (top-1 accuracy).

Zero-Shot Video Question Answering via Frozen Bidirectional Language Models

Antoine Yang, Antoine Miech, Josef Sivic, Ivan Laptev, Cordelia Schmid

Project page: <https://antoyang.github.io/frozenbilm.html>

Paper: on arXiv by end of June



Challenges

- SoTA models for zero-shot VQA are based on *frozen* autoregressive language models
- **Issues:** They require billion parameters to work well => hard to train and deploy in practice.
- **Problematic:** Can we tackle zero-shot VideoQA with lighter models?
- **Idea:** Use bidirectional language models!

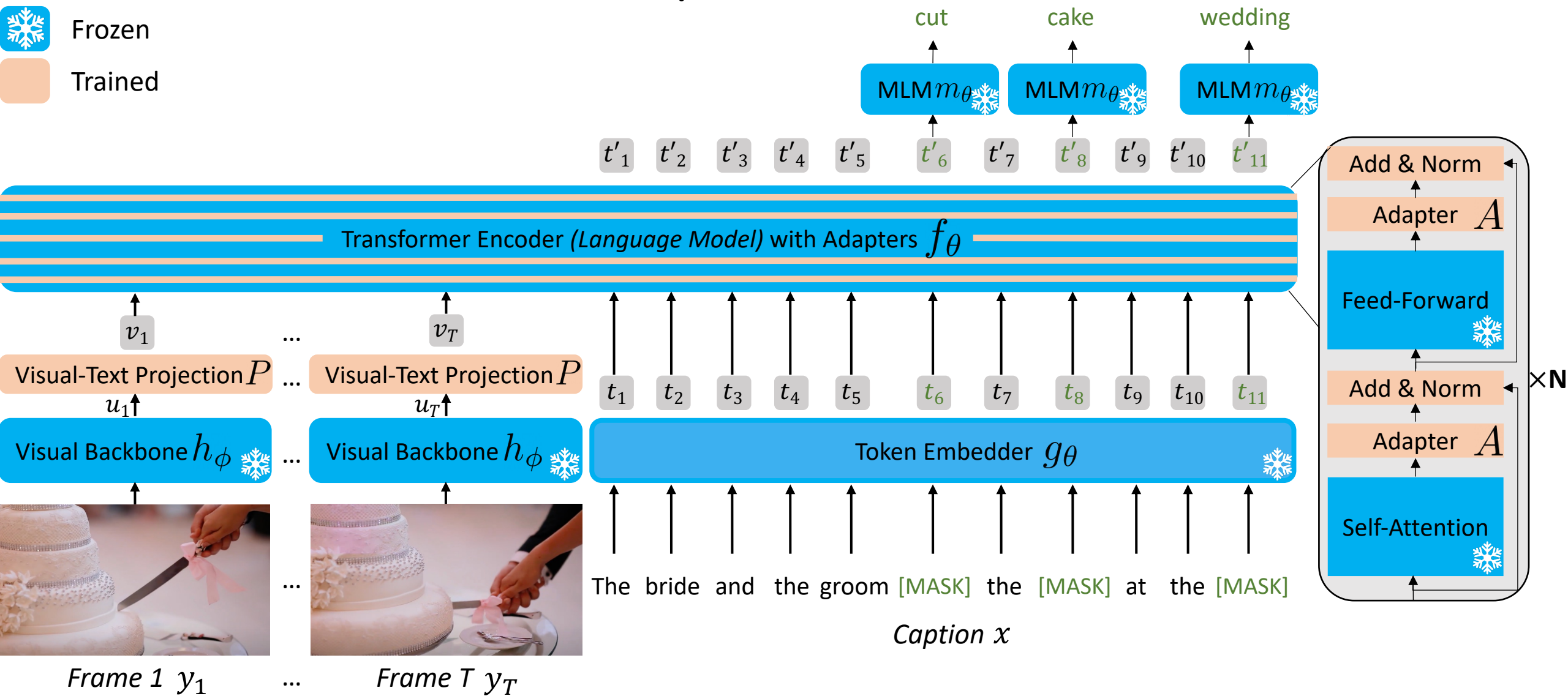
Autoregressive language models

The -> dog
The dog -> is
The dog is -> running
The dog is running -> in
The dog is running in -> the
The dog is running in the -> snow
The dog is running in the snow -> EOS

Bidirectional language models (BiLM)

The dog is [MASK] in the snow -> running

Multi-modal adaptation of a *Frozen* BiLM



Training data: videos with alt-text description

- Videos with alt-text description are easy to obtain at scale.
- Such data is less noisy than narrated videos [Bain 2021].



Lonely beautiful woman sitting on the tent looking outside.
wind on the hair and camping on the beach near the colors of
water and shore. freedom and alternative tiny house for traveler
lady drinking.



Female cop talking on walkietalkie, responding
emergency call, crime prevention



Billiards, concentrated young woman playing in club.

Zero-shot inference through unmasking

- Open-ended VideoQA:

“[CLS] Question: <Question>? Answer: [MASK]. Subtitles: <Subtitles> [SEP]”

- Multiple-choice VideoQA:

“[CLS] Question: <Question>? Is it '<Answer Candidate>'? [MASK]. Subtitles: <Subtitles> [SEP]”

- Video-conditioned fill-in-the-blank:

“[CLS] <Sentence with a [MASK] token>. Subtitles: <Subtitles> [SEP]”

Ablation: Modalities

- Vision is essential.
- Speech helps.

	Visual	Speech	Fill-in-the-blank	Open-ended					Multiple-choice	
			LSMDC	iVQA	MSRVTT-QA	MSVD-QA	ActivityNet-QA	TGIF-QA	How2QA	TVQA
1.	✗	✗	47.9	11.0	6.4	11.3	22.6	32.3	29.6	23.2
2.	✗	✓	49.8	13.2	6.5	11.7	23.1	32.3	45.9	44.1
3.	✓	✗	50.9	26.2	16.9	33.7	25.9	41.9	41.9	29.7
4.	✓	✓	51.5	26.8	16.7	33.8	25.9	41.9	58.4	59.2

Table 2: Impact of the visual and speech modalities on zero-shot VideoQA. Rows 1 and 2 report results for a pretrained language model without any visual input. Rows 3 and 4 give results for a *FrozenBiLM* model pretrained on WebVid10M.

Ablation: Model Training

- Freezing the pretrained BiLM considerably helps.
- Adapters help.

	LM Pretraining	<i>Frozen</i> LM	Adapters	Fill-in-the-blank LSMDC	iVQA	MSRVTT-QA	Open-ended MSVD-QA	ActivityNet-QA	TGIF-QA	Multiple-choice How2QA	TVQA
1.	✗	✗	✗	0.5	0.3	0.1	0.0	0.5	0.0	32.4	20.7
2.	✓	✗	✗	37.1	21.0	17.6	31.9	20.7	30.7	45.7	45.6
3.	✓	✓	✗	50.7	27.3	16.8	32.2	24.7	41.0	53.5	53.4
4.	✓	✓	✓	51.5	26.8	16.7	33.8	25.9	41.9	58.4	59.2

Table 1: The effect of initializing and training various parts of our model evaluated on zero-shot VideoQA. All models are trained on WebVid10M and use multi-modal inputs (video, speech and question) at inference.

Bidirectional vs autoregressive frameworks

Bidirectional models perform better, train faster and require less parameters.

Method	Language Model	# LM params	Train time (GPUH)	iVQA	MSRVTT-QA	MSVD-QA	ActivityNet-QA	TGIF-QA
Autoregressive	1. GPT-Neo-1.3B	1.3B	200	6.6	4.2	10.1	17.8	14.4
	2. GPT-Neo-2.7B	2.7B	360	9.1	7.7	17.8	17.4	20.1
	3. GPT-J-6B	6B	820	21.4	9.6	26.7	24.5	37.3
Bidirectional	4. BERT-Base	110M	24	12.4	6.4	11.7	16.7	23.1
	5. BERT-Large	340M	60	12.9	7.1	13.0	19.0	21.5
	6. DeBERTa-V2-XLarge	890M	160	27.3	16.8	32.2	24.7	41.0

Table 4: Comparison of autoregressive language models (top) and bidirectional language models (bottom) for zero-shot VideoQA. All variants are trained on WebVid10M for the same number of epochs.

Zero-shot quantitative results

SoTA on 8 datasets spanning fill-in-the-blank, open-ended VideoQA and multiple-choice VideoQA.

Method	Training Data	Fill-in-the-blank	Open-ended					Multiple-choice	
		LSMDC	iVQA	MSRVTT-QA	MSVD-QA	ActivityNet-QA	TGIF-QA	How2QA	TVQA
Random	—	0.1	0.1	0.1	0.1	0.1	0.1	25	20
CLIP ViT-L/14 [68]	400M image-texts	1.2	9.2	2.1	7.2	1.2	<u>3.6</u>	47.7	<u>26.1</u>
Just Ask [97]	HowToVQA69M + WebVidVQA3M	—	<u>13.3</u>	5.6	<u>13.5</u>	<u>12.3</u>	—	<u>53.1</u>	—
Reserve [105]	YT-Temporal-1B	<u>31.0</u>	—	<u>5.8</u>	—	—	—	—	—
<i>FrozenBiLM</i> (Ours)	WebVid10M	51.5	26.8	16.7	33.8	25.9	41.9	58.4	59.7

Table 5: Comparison with the state of the art for zero-shot VideoQA.

Zero-shot qualitative results (open-ended)



Question: What is the man holding at the start of the video?

GT answer: guitar, electric guitar

Just Ask: typewriter

UnFrozenBiLM: beer

FrozenBiLM (text-only): scissors

FrozenBiLM: guitar



Question: What item hanging on the wall features a tree?

GT answer: quilt

Just Ask: christmas tree

UnFrozenBiLM: fabric

FrozenBiLM (text-only): tree

FrozenBiLM: quilt



Question: Which category of sports does this sport belong to?

GT answer: surfing

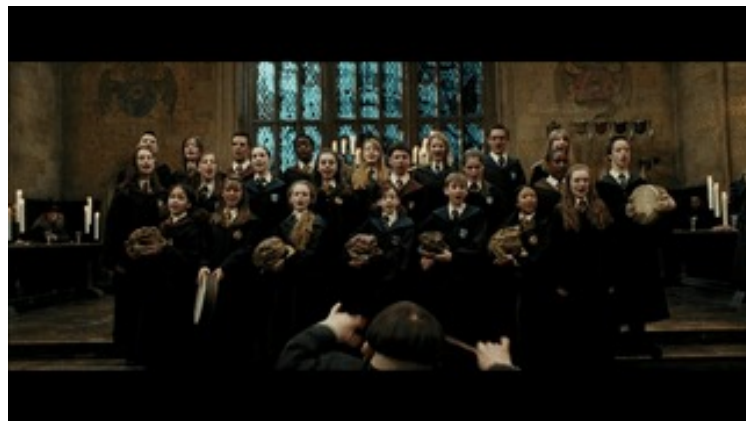
Just Ask: second

UnFrozenBiLM: swimming

FrozenBiLM (text-only): 1

FrozenBiLM: surfing

Zero-shot qualitative results (fill-in-the-blank)



Sentence: Each singer in the front row ____ a huge toad.

GT answer: holds

UnFrozenBiLM: plays

FrozenBiLM (text-only): wears

FrozenBiLM: holds



Sentence: Someone ____ him to the truck and across the street.

GT answer: chases

UnFrozenBiLM: follow

FrozenBiLM (text-only): drags

FrozenBiLM: chases



Sentence: A woman wraps food in newspapers and brings it over to their ____.

GT answer: table

UnFrozenBiLM: man

FrozenBiLM (text-only): home

FrozenBiLM: table

Zero-shot qualitative results (multiple-choice)



Question: When did the chef flipped over the layer of rice and seaweed?

GT answer: holds

A0: after she sprinkled sesame

A1: after she added cucumber

A2: after she added fish

A3: after she cut the cucumbers

UnFrozenBiLM: A3

FrozenBiLM (text-only):A1

FrozenBiLM: A0

Results after finetuning

- Freezing the BiLM also helps in the fully-supervised setting.
- SoTA on 6 out of 8 datasets + high parameter efficiency.

Method	# Trained Params	Fill-in-the-blank	Open-ended					Multiple-choice	
		LSMDC	iVQA	MSRVTT-QA	MSVD-QA	ActivityNet-QA	TGIF-QA	How2QA	TVQA
HCRN [42]	44M	—	—	35.4	36.8	—	57.9	—	71.4
HERO [51]	119M	—	—	—	—	—	—	74.1	73.6
ClipBERT [45]	114M	—	—	37.4	—	—	60.3	—	—
Just Ask [97]	157M	—	35.4	41.8	47.5	39.0	—	85.3	—
SiaSamRea [102]	—	—	—	41.6	45.5	39.8	60.2	84.1	—
MERLOT [104]	223M	52.9	—	43.1	—	<u>41.4</u>	69.5	—	78.7
Reserve [105]	644M	—	—	—	—	—	—	—	86.1
VIOLET [19]	198M	53.7	—	43.9	47.9	—	<u>68.9</u>	—	—
All-in-one [90]	110M	—	—	<u>46.8</u>	48.3	—	66.3	—	—
<i>UnFrozenBiLM</i> (Ours)	890M	<u>58.9</u>	<u>37.7</u>	45.0	<u>53.9</u>	43.2	66.9	87.5	79.6
<i>FrozenBiLM</i> (Ours)	30M	63.5	39.6	47.0	54.8	43.2	68.6	<u>86.7</u>	<u>82.0</u>

Table 6: Comparison with the state of the art, and the variant *UnFrozenBiLM* which does not freeze the language model weight, on fully-supervised benchmarks.

Conclusion

- Zero-shot video question answering can be tackled by generating training data using language models and narrated videos
- It can also be efficiently tackled without data generation procedure using frozen bidirectional language models